

# Burton-Taylor International Consulting

## Details

### Report includes

- Notable events for the thirteen most influential industry companies
- Chronological timelines for the key 2017 events impacting the thirteen key industry players
- Standardized event categories across the industry

### Report purchase includes

- Report download in PDF format

### Report price

USD1,000

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[www.burton-taylor.com](http://www.burton-taylor.com)

## Financial Market Data/Analysis Industry Chronicle Key Event Reference, 2017

*The market data/analysis industry saw multiple acquisitions, a significant number of product launches and several examples of regulatory and competitive maneuvering in 2017.*

- As a market data provider, in which areas did your competitors launch new products?
- As a market data user, which vendor announced changes that will impact your need for service?
- As a market data industry analyst, in which acquisitions, partnerships, divestitures or management changes will be most beneficial to you?

Burton-Taylor, the world's leading financial market data research and consulting firm, delivers a comprehensive, 45 page reference details the key events impacting each of the major industry players and catalogues them into a single, annual, competitor timeline.

### This report will benefit:

- |  |  |   |   |
|--|--|---|---|
| <ul style="list-style-type: none"> <li>• Market Data Strategists</li> <li>• Market Data Product Managers</li> <li>• Market Data Marketers</li> <li>• Market Data Sales Managers</li> </ul> | <ul style="list-style-type: none"> <li>• Market Data Industry Analysts</li> <li>• Information Purchasing Managers</li> </ul> | <ul style="list-style-type: none"> <li>• Asset Managers</li> <li>• Researchers</li> <li>• Sales Desks</li> <li>• Trading Desks</li> </ul> | <ul style="list-style-type: none"> <li>• Hedge Funds</li> <li>• Retail Wealth Managers</li> <li>• Corporate Treasurers</li> <li>• Investment Bankers</li> </ul> |
|--|--|---|---|

### Report Content

<ul style="list-style-type: none"> <li>• Notable events impacting the thirteen most influential industry players                             <ul style="list-style-type: none"> <li>• Bloomberg, Dow Jones/Factiva, FactSet, FIS MarketMap, ICE Interactive Data, HIS Markit, IRESS, Moody's Analytics, Morningstar, Quick, S&amp;P Global Market Intelligence, SIX Financial Information, Thomson Reuters (Financial &amp; Risk Division + Media)</li> </ul> </li> </ul>	✓ included
<ul style="list-style-type: none"> <li>• Chronological timelines illustrating when events impacting the thirteen key players occurred                             <ul style="list-style-type: none"> <li>• Bloomberg, Dow Jones/Factiva, FactSet, FIS MarketMap, ICE Interactive Data, HIS Markit, IRESS, Moody's Analytics, Morningstar, Quick, S&amp;P Global Market Intelligence, SIX Financial Information, Thomson Reuters (Financial &amp; Risk Division + Media)</li> </ul> </li> </ul>	✓ included
<ul style="list-style-type: none"> <li>• Events standardized across important categories                             <ul style="list-style-type: none"> <li>• Corporate – notable changes to management team, headquarters relocation, corporate strategy, etc</li> <li>• Legal/Regulatory – notable lawsuits, regulatory events, intellectual property, etc</li> <li>• M&amp;A/Investment/Divestiture – notable mergers &amp; acquisitions, investments, and divestitures</li> <li>• Partnership – notable partnerships</li> <li>• Product Announcement – notable product announcements</li> <li>• Major Sales Wins/Losses</li> </ul> </li> </ul>	✓ Included
<ul style="list-style-type: none"> <li>• Up to five users, within the same company, may share this report (for pricing of wider internal/external sharing, contact <a href="mailto:questions@burton-taylor.com">questions@burton-taylor.com</a>)</li> </ul>	✓ Included
<ul style="list-style-type: none"> <li>• Report price</li> </ul>	USD1,000

# Financial Market Data/Analysis Industry Chronicle

Key Event Reference, 2017

Knowledge Inspires <sup>SM</sup>

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INTERNATIONAL CONSULTING

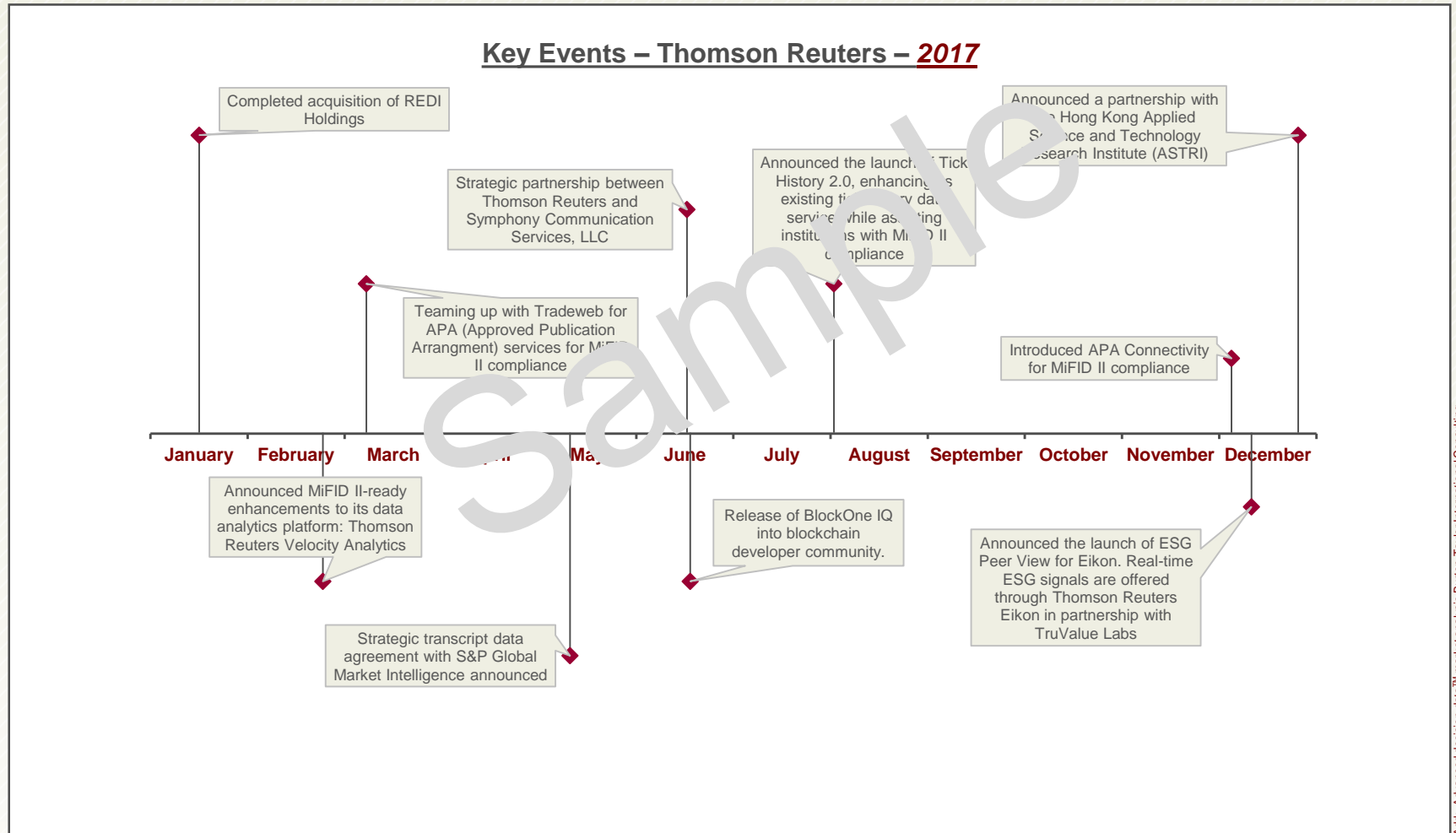
a division of TP ICAP

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# Company Chronicle – Thomson Reuters

- Thomson Reuters released multiple new products, announced MiFID II related partnerships, and completed the REDI Holdings acquisition.



# Events by Category – Thomson Reuters

Category	Event
Product Announcement	<ul style="list-style-type: none"> <li><u>February</u> – Thomson Reuters announced MiFID II-ready enhancements to its data analytics platform: Thomson Reuters Velocity Analytics.</li> <li><u>June</u> – Thomson Reuters announced the release of BlockOne IQ into blockchain developer community. BlockOne IQ is a smart oracle intended to give customers the ability to include market data from Thomson Reuters into applications running on digital ledger technology (blockchain). Located relevant patent application as well.</li> <li><u>July</u> – Thomson Reuters announced the launch of Tick History 2.0, enhancing its existing tick history data service while assisting institutions with MiFID II compliance.</li> <li><u>November</u> – Thomson Reuters introduced APA Connectivity for MiFID II compliance.</li> <li><u>November</u> – Thomson Reuters announced the launch of ESG Peer View for Eikon. Real-time ESG signals are offered through Thomson Reuters Eikon in partnership with TruValue Labs.</li> </ul>
Partnership	<ul style="list-style-type: none"> <li><u>March</u> – Thomson Reuters announced teaming up with TruValue Labs for APA (Approved Publication Arrangement) services for MiFID II compliance.</li> <li><u>May</u> – Thomson Reuters and S&amp;P Global Market Intelligence announced a strategic transcript data agreement.</li> <li><u>June</u> – A strategic partnership was announced between Thomson Reuters and Symphony Communication Services, LLC.</li> <li><u>December</u> – Thomson Reuters announced a partnership with the Hong Kong Applied Science and Technology Research Institute (ASTRI). In this partnership, Thomson Reuters will support Fintech innovation by providing ASTRI access to Eikon and Thomson Reuters Open Platform.</li> </ul>
M&A / Investment / Divestiture	<ul style="list-style-type: none"> <li><u>January</u> – Thomson Reuters completed its acquisition of REDI Holdings.</li> </ul>

# Burton-Taylor International Consulting

- Burton-Taylor's Hourglass Analysis™ is a customizable consulting approach that helps companies clearly target opportunities, define strategy, and plan actions to maximize growth.



Hourglass Analysis™ Burton-Taylor International Consulting

# Burton-Taylor International Consulting

- The following companies have purchased services or reports from Burton-Taylor International Consulting:

- 3i Private Equity
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- Ardian
- Argus Group
- Argus Media
- ARIX Business Intelligence GmbH
- Asset Control
- Autonomous Research
- Bain Capital
- Bain & Company
- Bank of America Merrill Lynch
- Baseline Management
- Battery Ventures
- Berenberg
- Bloomberg LP
- Boston Consulting Group (BCG)
- Brown Brothers Harriman
- Bureau van Dijk
- Camgjan
- Capco
- CapitalIQ
- CapMan
- ChinaScope
- Cision
- CME Group
- Cornerstone Partners
- Credit Agricole
- Credit-Suisse
- Dealogic
- DelphX
- Deloitte
- Department of the Treasury, US Government
- Deutsche Bank
- Deutsche Boerse
- Discern Financial Services
- Dow Jones
- Dun & Bradstreet
- DZH/Great Wisdom
- Ernst & Young
- Espirito Santo Investment Bank
- Eton Park Capital Management
- Euronext NV
- European Central Bank (ECB)
- Evercore
- FactSet Information Systems
- Fi360
- Fir Tree Partners
- First State Investment Advisors
- Fitch
- Franchise Partners
- Francisco Partners
- FSWire
- Gartner
- GMT Capital
- Gorkana
- Google
- Goldman Sachs
- Greenwich Associates
- Gulf Capital
- GTCR
- IBIS Capital Partners
- INET BFA
- Info4c
- Informedia
- Innodata
- ICE Interactive Data (ICEID)
- IPC Information Systems
- iQ media
- IRESS
- iSentia
- JPMorgan
- Jeffries
- Kantar Media
- KPMG
- Lehman Brothers
- LexisNexis
- London Stock Exchange
- Lone Pine Capital
- M. Klein and Company
- Market News International
- Markit
- Maverick Capital
- McGraw-Hill
- McGregor BFA
- McKinsey & Company
- Medialogia
- Meltwater
- Morgan Stanley
- Morningstar
- MSCI
- Mubasher
- MyNewsDesk
- NASDAQ OMX
- Navarik
- NBC Universal
- News Corporation
- Nomura
- NSE India
- NYSE
- Oliver Wyman
- OTC Markets
- Paprico
- Paros Capital
- Platts
- Pacific Equity Partners
- Parthenon Group
- Point Carbon
- Precise Media
- Prenax
- Pressreader
- PricewaterhouseCoopers (PwC)
- Prime Research
- Quandrant.io
- Quick
- Regulatory DataCorp
- ResponseSource
- Rimes
- RMP Media Analysis
- RBS
- S&P Global
- Sanborn Consulting
- Sansar Capital
- Scout Analytics
- Societe Generale Group (SocGen)
- Standard & Poor's
- State Council Information Office, China (SCIO)
- SIX Financial Information
- State Street
- Steadfast Financial
- Strategy&
- Summit Partners
- Sumscope
- SunGard
- Taxware
- Themarkets.com
- Thomson Reuters
- TMX Group
- Tsinghua University
- TrendKite
- Tullett Prebon Information
- UBS
- VantagePoint Venture Partners
- Vista Equity Partners
- Vuelio
- vwd
- Warburg Pincus
- Wipro
- WPP
- Xignite
- Zignal Labs
- Dozens of private equity, investment & consulting firms from around the world, who have chosen to remain anonymous

# Burton-Taylor International Consulting

- Available Burton-Taylor reports:
  - Anti-Money Laundering (AML)/Know-Your-Customer (KYC) Market Landscape 2017 – *Global AML/KYC Data & Information Market Spend 2016, Global AML/KYC Data & Information Trending 2012-16, Profiles of Key AML/KYC Data & Information Providers*
    - › Burton-Taylor delivers the industry's only comprehensive analysis of current and historical Anti-Money Laundering (AML)/Know-Your-Customer (KYC) data/information spend, with detailed profiles of leading providers. This 155-page analysis is sufficiently detailed to allow data/information providers or industry analysts to clearly understand competitive positioning currently and historically. The analysis is designed to help service providers and buyers understand the range of market offerings in terms of databases & feeds, risk screening and due diligence research services, as well as vendors' high-level strategy and market positioning, recent developments and future plans. [Download Sample Slides and the Information Kit](#)
  - Exchange Global Share & Segment Sizing – *Key Competitors, Global Market Share, Global Segment Sizing, Global Market Trending*
    - › Burton-Taylor delivers a comprehensive analysis of global exchange market share, demand segmentation and vendor demographics. The analysis is sufficiently detailed as to allow exchange trading, market data, listing or technology providers or industry analysts to clearly understand competitive positioning currently, historically, globally, regionally and within individual demand segments and to enable exchange services or data users to make better informed, more confident and more appropriate trading, listing or purchase decisions, which could result in greater profitability. [Download Sample Slides and the Information Kit](#)



# Burton-Taylor International Consulting

- Available Burton-Taylor reports:
  - Financial Market Data/Analysis Global Share & Segment Sizing – *Key Competitors, Global Market Share, Global Segment Sizing, Global Product Mix, Global User Mix, Global Institution Mix*
    - › Burton-Taylor delivers a comprehensive analysis containing five-years of market data supplier share, demand segmentation, vendor demographics, product segmentation, user segmentation and institutional buyer segmentation. The analysis is sufficiently detailed as to allow market data/analysis providers or industry analysts to clearly understand competitive positioning currently, historically, globally, regionally and within individual demand segments, product groups, user types or institutions and to enable market data/analysis users to make better informed, more confident and more appropriate purchase decisions which could result in greater profitability. [Download Sample Slides and the Information Kit](#)
  - Media Intelligence and Public Relations Information & Software Global Share & Segment Sizing – *Key Competitors, Global Market Share, Global Segment Sizing, Global Market Trending, Global Segment Trending*
    - › Burton-Taylor delivers a comprehensive analysis of media intelligence and public relations information & software supplier share, demand segmentation and vendor demographics. The analysis is sufficiently detailed as to allow media intelligence and public relations information & software providers or industry analysts to clearly understand competitive positioning currently, historically, globally, regionally and within individual demand segments and to enable public relations information & software users to make better informed, more confident and more appropriate purchase decisions which could result in greater profitability. [Download Sample Slides and the Information Kit](#)

# Burton-Taylor International Consulting

- Available Burton-Taylor reports:
  - Financial Market Data/Analysis Europe, Middle East & Africa (EMEA) Key Country Share & Market Sizing 2013 – *Key Competitors, Regional Market Size & Share Trending 2008-12, Key Country Market Size & Share Trending 2008-12*
    - › Burton-Taylor delivers a comprehensive, 104 page analysis of market data supplier share, vendor demographics, five-year revenue trending and insightful market participant commentary across Europe, Middle East & Africa (EMEA) and five key underlying countries/regions. The analysis is sufficiently detailed as to allow market data/analysis providers or industry analysts to clearly understand competitive positioning currently, historically, regionally and within critical countries and to enable market data/analysis users to make better informed, more confident and more appropriate purchase decisions which could result in greater profitability. [Download Sample Slides and the Information Kit](#)
  - China Financial Market Data/Analysis Market Share 2013 – *Key Competitors*
    - › The mainland China financial information market has grown at a 42.1% CAGR since 2003, yet remains opaque. Burton-Taylor reveals the often difficult to measure mainland China market data vendor share. This comprehensive, 43 page report allows market data/analysis providers, users or industry analysts to clearly understand 2013 competitive positioning, the recent trends and the domestic vs international vendor dynamics, in mainland China. [Download Sample Slides and the Information Kit](#)

# Burton-Taylor International Consulting

- Available Burton-Taylor reports:
  - Bloomberg v Reuters News – *Analysis of Fixed Income Services, April 2010*
    - › Burton-Taylor delivers the first ever fixed income comparative analysis of the two largest financial news services. The report is sufficiently detailed as to allow fixed income news users and market participants to make better informed, more confident and more appropriate purchase decisions, and to allow news providers to make more competitive product requirement and specification decisions, which could result in greater profitability for both. The report includes qualitative and extensive quantitative comparison of international, regional and local fixed income content, coverage depth and coverage breadth by fixed income instrument type between Bloomberg News and Reuters News.  
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