

Financial Market Data/Analysis Global Share & Segment Sizing 2021

Key Competitors

Global Market Share 2016-20

Global Segment Sizing 2016-20

Global Product Mix 2016-20

Global User Mix 2016-20

Global Institution Mix 2016-20

Information Kit

Knowledge Inspires SM

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Complete report WITH ENTERPRISE

DISTRIBUTION includes:

- Thirteen company "Market Sheets", each showing estimated global share, regional distribution, segment revenue, desktop/datafeed estimates and business demographics
- Five-year global & regional market share, trend and growth data for the companies included in Market Sheets
- Five-year segment sizing, trend and growth data for the major demand segments
- Five-year product segmentation, user segmentation and institutional buyer segmentation trending, as well as current year regional breakdowns for each
- *All underlying spreadsheet data and assumptions (Enterprise distribution subscribers/buyers only)*

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Key Competitors, Global Market Share 2016-20, Global Segment Sizing 2016-20, Global Product Mix 2016-20, Global User Mix 2016-20, Global Institution Mix 2016-20

In 2020, global spend on information/analysis increased 5.8% to \$33.2 billion.

- As a market data provider, in which areas do you maintain a competitive share and what trends may indicate future opportunity?
- As a market data user, which vendor is most used by your peers and most likely to meet your global market data/analysis needs?
- As a market data industry analyst, in which areas do your companies maintain a competitive share and what trends may indicate future opportunity?

Burton-Taylor, the world's leading financial market data research and consulting firm, delivers a comprehensive, 102 page analysis of market data supplier share, demand segmentation, vendor demographics, product segmentation, user segmentation and institutional buyer segmentation, globally and regionally. The analysis is sufficiently detailed as to allow market data providers or industry analysts to clearly understand competitive positioning currently, historically, globally, regionally and within individual demand segments, product groups, user types or institutions and to enable market data users to make better informed, more confident and more appropriate purchase decisions which could result in greater profitability. The report includes quantitative analysis and detailed underlying data.

This report will benefit:

- | | | | |
|--|--|---|---|
| <ul style="list-style-type: none"> • Market Data Strategists • Market Data Product Managers • Market Data Marketers • Market Data Sales Managers | <ul style="list-style-type: none"> • Market Data Industry Analysts • Information Purchasing Managers | <ul style="list-style-type: none"> • Asset Managers • Researchers • Sales Desks • Trading Desks | <ul style="list-style-type: none"> • Hedge Funds • Retail Wealth Managers • Corporate Treasurers • Investment Bankers |
|--|--|---|---|

This report allows market data vendors or industry analysts to:

- Measure the penetration and growth of competitor services
- Evaluate the past success of company and competitor actions
- Isolate and target new and changing growth opportunities

This report allows market data users to:

- Determine the leading current, historical, regional and global share leaders within the segments they operate
- Target a market leading vendor appropriate to their needs

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Sample Findings

- The market data industry remains dominated by two providers, Bloomberg and Refinitiv, who together claim approximately one-half of the market.
- Portfolio Management & Analytics, Research products and Pricing, Reference and Valuation Data (often focused on fixed income) showed the highest product growth in 2020.

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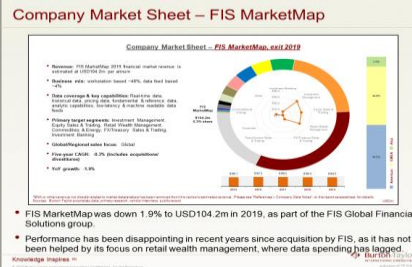
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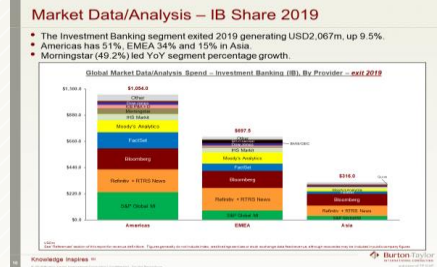
This report is available in two levels of detail; Current Year or Complete

Report Content	Current Year	Complete
<ul style="list-style-type: none"> Thirteen company "Market Sheets" each showing estimated global share, regional distribution, desktop/datafeed estimates, business demographics, spider charts illustrating segment revenue distribution and commentary <ul style="list-style-type: none"> Bloomberg, Dow Jones/Factiva, FactSet, FIS MarketMap, ICE (Pricing & Analytics + Desktop), IHS Market, IRESS, Moody's Analytics, Morningstar, Quick, S&P Global Market Intelligence, SIX Financial Information, Refinitiv + RTRS News (Thomson Reuters Financial & Risk Division + Media) 	✓ included	✓ included
<ul style="list-style-type: none"> Thirteen companies with selected Market Data/Analysis revenue included in the report, but without company Market Sheets or individual commentary <ul style="list-style-type: none"> 4Cast, Argus Media, CEIC, EMIS, Informa Global Markets, Market News International, MSCI/Barra, OPIS, Platts, Telvent/DTN (TGB), TP ICAP 	✓ included	✓ included
<ul style="list-style-type: none"> Five-year market share, trend data and growth charts plotting five-year CAGR versus Year-on-Year growth for companies included in Market Sheets 	✓ 2020 only	✓ included
<ul style="list-style-type: none"> Five-year segment sizing, trend data and growth charts plotting five-year CAGR versus Year-on-Year growth for the major market data segments <ul style="list-style-type: none"> Commodities & Energy, Corporate, Equities Sales & Trading, Fixed Income Sales & Trading, FX/Treasury Sales & Trading, Investment Banking, Investment Management, Retail Wealth Management 	✓ 2020 only	✓ Included
<ul style="list-style-type: none"> Five-year company market share, trend data and growth charts plotting five-year CAGR versus Year-on-Year growth for the segments listed above, including share changes across the Americas, EMEA and Asia 	✓ 2020 only	✓ Included
<ul style="list-style-type: none"> Five-year company market share, trend data and growth charts plotting five-year CAGR versus Year-on-Year growth for global product mix, global user mix and global institutional mix, including share changes across the Americas, EMEA and Asia <ul style="list-style-type: none"> News, Portfolio Management & Analytics, Pricing, Reference & Valuation Data, Real-Time & Trading Data, Research C-suite Executives/Investor Relations, Financial Advisors, Governments, Investment Bankers/Corporate Financiers, Media, Portfolio Managers, Research Analysts, Risk & Compliance Users, Salespeople, Traders Asset Managers/Hedge Funds, Corporations (non-trading), Government, Insurance, Investment Banks/Private Equity, Retail Wealth Management & Individuals, Sales or Trading Operations (trend data only for institutional mix, market share not included) 	✗ NOT included	✓ Included
<ul style="list-style-type: none"> Report Pricing – PDF Only – Up to five users within the same company may share this report 	USD2,800	USD9,500*
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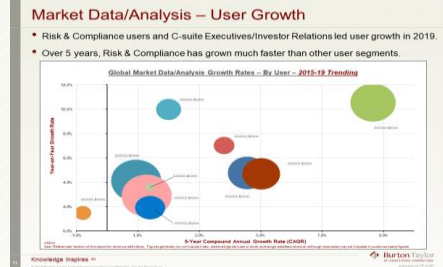
Company Market Sheet Sample



Global Segment Mix Sample



User Growth Trending Sample



Burton-Taylor Analyst Team

Name	Biography
Robert Iati	<p>Robert Iati is Burton-Taylor's Director of Market Data Research and Strategic Consulting. He has more than 30 years of experience including a role as Partner & Global Head of Consulting Services for TABB Group, Research Director for TowerGroup's Capital Markets practice and VP at Lehman Brothers and Deutsche Bank.</p> <p>Bob has appeared on CNN, CNBC, and CBS TV, and has been quoted in Wall Street Journal, Financial Times, & The New York Times. Bob also served on the faculty of the New York Institute of Finance and has lectured at NYU and at SIFMA's Securities Industry Institute workshop for the Wharton School of Business.</p>
Chris Porter	<p>Chris Porter, responsible for Burton-Taylor's Media Intelligence/PR Software and Information vertical since 2008, has over 30 years of experience in the business information industry. Chris is a leading expert on the marketplace for information services aimed at public relations and communications professionals. Chris also has deep knowledge of financial crime and compliance information, especially to anti-money laundering (AML) and know-your-customer (KYC) requirements.</p> <p>Chris was a founding member of leading business information database Factiva and previously worked for Dow Jones and Reuters, analyzing B2B and consumer information markets.</p>
Adler Smith	<p>Adler Smith is an analyst at Burton-Taylor International Consulting covering the market data and exchange industries. He joined Burton-Taylor from MSC Mediterranean Shipping Company where he was an accounting analyst. Adler carries a BS in Finance from the College of Charleston.</p>
Sean Eskildsen	<p>Sean Eskildsen is an analyst at Burton-Taylor International Consulting covering the exchange and index industries. He joined Burton-Taylor from TP ICAP where he was a Pricing Analyst. Sean carries a BS in Finance from Baruch College.</p>
Colby Jenkins	<p>Colby Jenkins is a market structure research analyst with eight years of industry experience. Before joining Burton-Taylor, he was a fixed income analyst with TABB Group. He graduated from New York University, earning a BS in physics with additional focus on mathematics.</p>

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